## GJCF FACT SHEET – TALKING POINTS

#### Who We Are

The Guthy-Jackson Charitable Foundation was founded by Bill Guthy and Victoria Jackson when their daughter was diagnosed with NMO in 2008.

#### What We Do

The Guthy-Jackson Charitable Foundation is dedicated to funding basic science research to find answers that will lead to the prevention, clinical treatment programs and a potential cure for NMO.

### Who We Fund

Below is an abbreviated list of institutions The Guthy-Jackson Charitable Foundation funds:

- Brigham and Women's Hospital, Harvard, MA
- Johns Hopkins University, Baltimore, MD
- Mass General Hospital, Boston, MA
- Mayo Clinic, Rochester, MN
- Stanford University, Stanford, CA Steinman Lab
- University of California, San Francisco, CA Verkman Lab & Zamvil Lab
- University of Colorado Denver, Aurora, CO
- University of Texas Southwestern Medical Center, Dallas, TX

For the complete funding list please visit the foundation's website at: http://www.guthyjacksonfoundation.org/funding/

### **GJCF Available Public Resources**

## The Guthy-Jackson Charitable Foundation's Website - www.guthyjacksonfoundation.org

Read about NMO at the Foundation's website. Through the website, GJCF offers many NMO resources that not only educate, but also make a real difference for those affected by NMO. Some resources you will find include:

- NMO Blood Bank details below
- "MS/NMO...What You Need to Know" details below
- "Connect the Docs" details below
- Watch videos about NMO
- Many more!

### **NMO Advocacy Network**

The NMO Advocacy Network is an evolving community of NMO Advocates. Advocates raise public awareness and/or funds that are donated to science research in an effort to find a cure for NMO. Network members include NMO patients, caregivers, family, friends, organizations and many others. Becoming an NMO Advocate is free and easy. Please visit the GJCF website for more information and to sign up to become an NMO Advocate. <a href="http://nmotion.guthyjacksonfoundation.org/become-an-advocate/">http://nmotion.guthyjacksonfoundation.org/become-an-advocate/</a>



# GJCF FACT SHEET – TALKING POINTS

### Spectrum - An Online NMO Community - www.spectrum.guthyjacksonfoundation.org

Spectrum is a free online community that caters to those affected by NMO. Registered users can make new friends, share stories by posting blogs, participate in community emails and much more. Spectrum's online NMO library is one of the best NMO archives available in the world. Users can read the latest scientific abstracts and/or papers and educate others about NMO research. Keep up to date on the latest NMO news at Spectrum by registering now!

### The Guthy-Jackson Repository for NMO "Blood Bank"

The NMO Repository "Blood Bank" collects and stores NMO blood samples for scientific research. Anyone with NMO is encouraged to donate blood samples including first-time, longitudinal and control (family) draws. Please refer to the GJCF Biorepository Fact Sheet for more information or visit the web page at: http://www.guthyjacksonfoundation.org/repository/

### "MS / NMO...What You Need to Know" Brochures

Until recently, NMO was thought to be a type of multiple sclerosis (MS). However, recent discoveries indicate that NMO and MS are distinct diseases. Traditionally spinal cord lesions seen in NMO are longer than MS but this is not always the case.

With so many symptoms in common, NMO can sometimes be confused with MS or other diseases. But these diseases are treated in different ways and early detection and treatment help ensure best outcomes.

Order our brochures online and help educate the MS community about the differences and similarities between Neuromyelitis Optica and Multiple Sclerosis. Please visit:

http://www.guthyjacksonfoundation.org/nmo-ms-what-you-need-to-know/

### The Guthy-Jackson Charitable Foundation NMO Patient Day

The GJCF hosts an NMO Patient Day. This unique event offers patients, caregivers, family and friends a rare opportunity to spend a day with each other, and leading NMO scientists and clinicians in an intimate setting. Attendees get the latest information about NMO science and clinical treatments, while they share stories, reunite with old friends and make new ones, while contributing to enhancing the NMO community. Anyone can attend NMO Patient Day. Visit the foundation's website for details at: <a href="http://www.guthyjacksonfoundation.org/conference-landing-page/">http://www.guthyjacksonfoundation.org/conference-landing-page/</a>

### "Connect the Docs"

The Guthy-Jackson Charitable Foundation is creating online maps that display the location of doctors and clinical sites that treat patients with Neuromyelitis Optica (NMO) Spectrum Disease and we need your help!

If your doctor(s) treats NMO patients, please email us at: <a href="info@guthyjacksonfoundation.org">info@guthyjacksonfoundation.org</a>. Please include the name of your doctor(s), clinical site name, and the clinical site location. In your email, please include a confirmation of permission from your doctor(s) allowing stated information to be posted on Spectrum and The Guthy-Jackson Charitable Foundation's website.

### **Donating to The Guthy-Jackson Charitable Foundation**

The Guthy-Jackson Charitable Foundation for NMO is a non-profit 501(c)(3) organization. 100 percent of donations for NMO scientific research goes directly to science research. The Guthy-Jackson Charitable Foundation does not allocate any donated monies to administrative support of the Foundation.

